

The iShares Core Moderate Allocation ETF seeks to track the investment results of an index composed of a portfolio of underlying equity and fixed income funds intended to represent a moderate target risk allocation strategy.

WHY AOM?

- 1 A simple way to build a diversified core portfolio based on moderate risk considerations using one low-cost fund
- 2 Harness the experience of BlackRock and the efficiency of iShares ETFs to get a broad mix of bonds and global stocks
- 3 Use to establish a long-term, balanced portfolio and combine with other funds for particular needs like income

GROWTH OF 10,000 USD SINCE INCEPTION



The Growth of \$10,000 chart reflects a hypothetical \$10,000 investment and assumes reinvestment of dividends and capital gains. Fund expenses, including management fees and other expenses were deducted.

PERFORMANCE

	1 Year	3 Year	5 Year	10 Year	Since Inception
NAV	15.46%	7.43%	5.30%	5.99%	6.52%
Market Price	15.46%	7.43%	5.30%	5.98%	6.51%
Benchmark	15.71%	7.63%	5.44%	6.10%	6.63%

The performance quoted represents past performance and does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than the original cost. Current performance may be lower or higher than the performance quoted. Performance data current to the most recent month end may be obtained by visiting www.iShares.com or www.blackrock.com.

Market returns are based upon the midpoint of the bid/ask spread at 4:00 p.m. eastern time (when NAV is normally determined for most ETFs), and do not represent the returns you would receive if you traded shares at other times.

KEY FACTS

Fund Launch Date	11/04/2008
Net Expense Ratio	0.25%
Benchmark	S&P Target Risk Moderate Index
30 Day SEC Yield	2.62%
Unsubsidized 30-Day SEC Yield	2.56%
Number of Holdings	7
Net Assets	\$1,253,065,190

Ticker	AOM
CUSIP	464289875
Exchange	NYSE Arca

TOP HOLDINGS (%)

ISHARES CORE TOTAL USD BOND MARKET	49.82
ISHARES CORE S&P ETF	19.09
ISHARES CORE MSCI INT DEVEL ETF	15.68
iShares Core Intl Aggregate Bnd ET	8.74
ISHARES CORE MSCI EMERGING MARKETS	4.47
ISHARES CORE S&P MID-CAP ETF	1.45
BLK CSH FND TREASURY SL AGENCY	0.90
ISHARES CORE S&P SMALL-CAP ETF	0.63
USD CASH	-0.79
	<u>99.99</u>

Holdings are subject to change.

TOP SECTORS (%)

Other	28.17%
Financials	24.13%
Information Technology	7.61%
Industrials	6.49%
Health Care	6.29%
Consumer Discretionary	5.66%
Communication	4.84%
Consumer Staples	4.36%
Energy	3.94%
Materials	3.08%
Utilities	2.96%
Other	2.46%

TOP UNDERLYING HOLDINGS (%)

BLACKROCK CASH CL INST SL AGENCY	2.77
BLK CSH FND TREASURY SL AGENCY	1.09
APPLE INC	0.87
MICROSOFT CORP	0.86
TREASURY NOTE	0.57
AMAZON COM INC	0.55
UMBS 30YR TBA(REG A)	0.48
TREASURY NOTE	0.44
GNMA2 30YR 2017 PRODUCTION	0.41
TREASURY NOTE	0.41
	<hr/>
	8.45

Holdings are subject to change.

FUND CHARACTERISTICS

Beta vs. S&P 500	0.35
Standard Deviation (3yrs)	4.76%
Price to Earnings	15.32
Price to Book Ratio	1.56

FEES AND EXPENSES BREAKDOWN

Expense Ratio	0.31%
Management Fee	0.25%
Acquired Fund Fees and Expenses	0.06%
Foreign Taxes and Other Expenses	0.00%
- Fee Waivers	0.06%
= Net Expense Ratio	0.25%

BlackRock Fund Advisors ("BFA"), the investment adviser to the Fund and an affiliate of BlackRock Investments, LLC, has contractually agreed to waive a portion of its management fees through November 30, 2021. Please see the Fund's prospectus for additional details.

Want to learn more? www.iShares.com  www.blackrockblog.com  @iShares

Carefully consider the Fund's investment objectives, risk factors, and charges and expenses before investing. This and other information can be found in the Fund's prospectus, and if available, summary prospectus, which may be obtained by calling 1-800-iShares (1-800-474-2737) or by visiting www.iShares.com or www.blackrock.com. Read the prospectus carefully before investing.

Investing involves risk, including possible loss of principal.

Asset allocation models and diversification do not promise any level of performance or guarantee against loss of principal. Investment in the Fund is subject to the risks of the underlying funds.

Performance shown reflects fee waivers and/or expense reimbursements by the investment advisor to the fund for some or all of the periods shown. Performance would have been lower without such waivers.

Diversification may not protect against market risk or loss of principal. Shares of iShares Funds are bought and sold at market price (not NAV) and are not individually redeemed from the Fund. Brokerage commissions will reduce returns.

Index returns are for illustrative purposes only. Index performance returns do not reflect any management fees, transaction costs or expenses. Indexes are unmanaged and one cannot invest directly in an index. Past performance does not guarantee future results.

"Acquired Fund Fees and Expenses" reflect the Fund's pro rata share of the indirect fees and expenses incurred by investing in one or more acquired funds, such as mutual funds, business development companies, or other pooled investment vehicles. AFFE are reflected in the prices of the acquired funds and thus included in the total returns of the Fund.

The iShares Funds are distributed by BlackRock Investments, LLC (together with its affiliates, "BlackRock").

The iShares Funds are not sponsored, endorsed, issued, sold or promoted by S&P Dow Jones Indices LLC, nor does this company make any representation regarding the advisability of investing in the Funds. BlackRock is not affiliated with S&P Dow Jones Indices LLC.

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FOR MORE INFORMATION, VISIT WWW.ISHARES.COM OR CALL 1-800 ISHARES (1-800-474-2737)

iS-AOM-F1219

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GLOSSARY

Beta is a measure of the tendency of securities to move with the market as a whole. A beta of 1 indicates that the security's price will move with the market. A beta less than 1 indicates the security tends to be less volatile than the market, while a beta greater than 1 indicates the security is more volatile than the market.

The price to earnings ratio (P/E) is a fundamental measure used to determine if an investment is valued appropriately. Each holding's P/E is the latest closing price divided by the latest fiscal year's earnings per share. Negative P/E ratios are excluded from this calculation. For hedged funds, the underlying fund's value is shown.

The price to book (P/B) value ratio is a fundamental measure used to determine if an investment is valued appropriately. The book value of a company is a measure of how much a company's assets are worth assuming the company's debts are paid off. Each holding's P/B is the latest closing price divided by the latest fiscal year's book value per share. Negative book values are excluded from this calculation. For hedged funds, the underlying fund's value is shown.